

REGISTRATION FORM FOR 2008 SUMMIT

PLEASE REGISTER ME FOR THE SUMMIT EVENTS BELOW:

- \$100* to attend May 1 and May 2, lunches and refreshments included (\$150 on-site registration fee)
 \$75 for May 1 only, lunch included (\$100 on-site registration fee)
 \$35 for May 2 only, awards lunch included (\$60 on-site registration fee)

Name _____ Organization _____
Address _____ City/State/Zip _____
Phone _____ Fax _____ E-mail _____
(Email address will be used for registration confirmation only.)

Please make your check payable to Volunteer Directions-Summit. Send this form and your check to Little Rock Convention & Visitors Bureau, c/o Volunteer Directions - Summit 2008 • P.O. Box 207 • Little Rock, AR 72203 • 501-376-4781 • 800-844-4781 • FAX 501-374-2255
To register with a credit card online, go to www.arcf.org or www.arkansas.gov/dhs/adov and click "Online Registration for SUMMIT 2008". Registration fees will be accepted postmarked or online through April 21. Registrations after April 21 will be payable at the conference for additional fees as shown above.

Call Cecilia Patterson at 501-372-1116 or e-mail Arthurine.A.Harrison@arkansas.gov for more information.

***AVCA AND CVMA DISCOUNT IS 10 PERCENT, SO THOSE MEMBERS PAY \$90 FOR REGISTRATION BEFORE APRIL 10.**

Summit Conference Highlights

This exciting conference is presented by the Arkansas Community Foundation and the Division of Volunteerism of the Arkansas Department of Human Services. Attendees will profit from the opportunity to hear recognized experts present tools of the trade to educate and inspire nonprofit leaders. Guest presenters and speakers have been carefully selected to bring important and relevant skills you can put into action immediately.

Keynote Speaker Profile

Kyle Caldwell is immersed in the effort to enhance the effectiveness of the nonprofit sector in his work as President and CEO of the Michigan Nonprofit Association (MNA). MNA's affiliates include Michigan Campus Compact, NPower Michigan and the Volunteer Centers of Michigan.

Recognized as an opinion leader in the field, Caldwell recently served as the President and CEO of the ConnectMichigan Alliance, a statewide organization that promotes and strengthens a life-long ethic of service and civic engagement through the support of community building initiatives.

Serving by appointment to two Michigan governors, Caldwell headed the Michigan Community Service Commission, a state agency that builds a culture of service by providing vision and resources to strengthen communities through volunteerism.

The expertise Mr. Caldwell has gained in his years of service to both the public and private sectors, including his tenure as Director of Corporate and Foundation Relations at Olivet College, a private liberal arts college in Michigan, is sure to provide a well rounded keynote to our 2008 SUMMIT Conference "Where Volunteer, Philanthropy and Nonprofit Leaders Meet."

CONFERENCE PARTNERS

*Arkansas Coalition for Excellence (ACE)
Arkansas Service Commission*

CONFERENCE UNDERWRITERS

*Charles A. Frueauff Foundation
The Morris Foundation
The Munro Foundation*

SPECIAL THANKS

*Arkansas Volunteer Coordinators Assoc. (AVCA)
Cooper Design, LLC*

Little Rock Convention & Visitors Bureau
P.O. Box 207
Little Rock, AR 72203

2008 THE SUMMIT

*Where Volunteer, Philanthropy
and Nonprofit Leaders Meet*

33rd State Conference

Thursday and Friday

May 1 and 2, 2008

DOUBLETREE HOTEL

LITTLE ROCK

Sponsored by



and the



**Arkansas Department of
Human Services
Division of Volunteerism**

AGENDA

THURSDAY, MAY 1, 2008

9:00 REGISTRATION & REFRESHMENTS

9:45 OPENING SESSION

Ginger Beebe, First Lady of Arkansas

Mark Stodola, Mayor of Little Rock

Arkansas Department of Human Services

Division of Volunteerism, *Sherry A. Davis*

Arkansas Community Foundation, *Heather Larkin Eason*

10:30 - 11:45 CONCURRENT SESSIONS I

12:00-1:15 LUNCH

Keynote Address, *Kyle Caldwell*

“STRONGER TOGETHER: NONPROFITS,
VOLUNTEERS AND THE POWER OF ALLIANCES”

Hear an expert in the field of civic engagement help us envision creative ways to strengthen Arkansas communities through philanthropy, volunteerism and the collective power of the nonprofit sector.

1:30-2:45 CONCURRENT SESSIONS II

3:00-4:15 CONCURRENT SESSIONS III

DINNER ON YOUR OWN

FRIDAY, MAY 2, 2008

7:30 REGISTRATION & REFRESHMENTS

8:00-9:00 INDIVIDUAL MEETINGS FOR CONSTITUENT ORGANIZATIONS

9:15-10:30 CONCURRENT SESSIONS IV

10:45-12:00 CONCURRENT SESSIONS V

12:00-1:30 AWARDS LUNCHEON

Hosted by ARKANSAS VOLUNTEER COORDINATORS ASSOCIATION

Address by David A. Lipschitz, M.D., Ph.D.

Director, Reynolds Institute on Aging, UAMS

Presentation of Billie Ann Myers Paragon Award

Presentation of Volunteer Coordinator of the Year

Presentation of AVCA Boss of the Year

DOUBLETREE HOTEL – LITTLE ROCK

**To make reservations call the hotel direct at
501-372-4391 or 800-222-8733 or visit the website
www.littlerock.doubletree.com**

Group Booking Code – ADH* Group Name – SUMMIT

Reservations are State rate of \$82.00 + 11.5% tax per room per night

THURSDAY

Concurrent Sessions I

10:30-11:45

HOW TO PRESENT A WORKSHOP ON ANY TOPIC

Ann Marshall, Special Projects Director, Arkansas School Boards Association, is a nationally certified Master Facilitator with the National Association of Partners in Education. She presents a lively “workshop on workshops” and facilitates your learning to use creative strategies for making your training time count.

NONPROFIT MANAGEMENT: A COLLABORATIVE APPROACH

Dr. Ellen “Nan” Plummer, Executive Director of the Arkansas Arts Center, focuses on principles and methods for managing in the nonprofit environment, where shared values drive what we do. Collaborative leadership is about building individuals, teams and consensus. In keeping with the nature of the topic, this is a highly participative session.

RULES AND REGULATIONS, BOTH NEW AND OLD: WHAT NONPROFITS MUST KNOW – Part One, geared toward new nonprofit organizations

Jim Harris, J.D., LL.M. Tax, of Friday, Eldredge & Clark, a renowned specialist in Nonprofit and Tax-exempt Organizations, helps you understand current law and its impact on your nonprofit organization. Includes up-to-date information on ramifications of the Pension Protection Act of 2006 and changes in nonprofit laws.

EMERGENCY MANAGEMENT FOR NONPROFIT ORGANIZATIONS

Tommy Jackson, Public Information Officer for the Department of Emergency Management. Every organization needs to expect the best but plan for the worst. This interactive workshop provides the tools you need to plan strategically for your agency’s response to an emergency.

Concurrent Sessions II

1:30-2:45

FOUNDATION FUNDING: TIPS FOR GRANTWRITING AND RESEARCH

Anna Kay Frueauff Williams, Vice President of Communications & Programs, the Charles A. Frueauff Foundation, helps agency directors and development officers home in on their organization’s message, mission and vision as they approach both proposal development and research into various avenues of funding.

RULES AND REGULATIONS, BOTH NEW AND OLD: WHAT NONPROFITS MUST KNOW – Part Two, geared toward established nonprofit organizations

Jim Harris, J.D., LL.M. Tax, of Friday, Eldredge & Clark, a renowned specialist in Nonprofit and Tax-exempt Organizations, helps you understand current law and its impact on your nonprofit organization. Includes up-to-date information on ramifications of the Pension Protection Act of 2006 and changes in nonprofit laws.

YOUR COMMUNICATIONS TELL ME SO

KD Reep, President, Flywrite Communications, Inc. This interactive

presentation helps you develop your organization’s key messages and use your publications to portray them accurately, concisely and appealingly in this media-competitive age. Includes the latest in web-based communications. Bring news releases, fact sheets or web copy for review and positive critiques.

STRATEGIC PLANNING FOR NONPROFIT SUCCESS

Cynthia VanWinkle, President and CEO, Circle Communications Network, LLC. Creating a strategic plan is essential for success in developing resources to achieve your mission. The nonprofit’s leaders, culture, complexity and size will affect the strategic visioning process. This workshop personalizes the process of planning for the current and future success of your organization.

Concurrent Sessions III

3:00 - 4:15

CREATIVE APPROACHES TO FUNDRAISING ON A SHOE STRING

Dr. Buster Lackey, Principal, Academic Plus Charter School, provides routes to success and roads to avoid in formulating fund development plans on a limited budget. This session is especially helpful for small and new organizations.

FUN WITH GROUP FACILITATION

Alison Rose, MPH, CHES, Center for Substance Abuse Prevention, U.S. Department of Health and Human Services, introduces strategies and techniques to help you plan and manage more effective meetings and workshops. This interactive session also includes basic tools for facilitating group decision making.

PLANNED GIVING: PLAN THE WORK, THEN WORK THE PLAN

Dr. Frederick R. Hueston, CFRE, President and CEO, Hueston Consulting Group, LLC, presents a step-by-step program to educate prospective donors about the various plans of giving. Presentation includes philanthropy “fun facts” and a methodology for getting started in planning your work, then working your plan.

ADULTS AND YOUTH: CARING FOR THE LAND

Neil Curry, Chief of Education and Outreach, Arkansas Game and Fish Commission, describes educational experiences and partnerships for Arkansans to keep the “natural” in the Natural State. Volunteering for conservation and the environment makes a tremendous difference in the lives of future generations. The Witt Stephens Jr. Central Arkansas Nature Center will serve as an example of these opportunities.

FRIDAY

Concurrent Sessions IV

9:15-10:30

MEDIA RELATIONS FOR NONPROFITS AND VOLUNTEER-BASED ORGANIZATIONS, Part I

Jamie M. Byrne, Ph.D., APR, Director of the School of Mass Communication at the University of Arkansas Little Rock, shares strategies for working with print and broadcast media to strengthen relationships with your organization and increase your agency’s coverage by the media.

ARKANSAS FOUNDATION PANEL

Cecilia Patterson, Program Director, Arkansas Community Foundation, moderates this panel of representatives from funding organizations that make significant grants throughout Arkansas. Funders will approach proposals from the viewpoint of the grantor, discuss current trends in grantmaking and engage in a lively Q&A session with grantseekers.

GIVING VOLUNTEERS THE GIFT OF LEADERSHIP

Anthony McAdoo, Senior Director of Programs at the Arkansas Alumni Association and current President of the Arkansas Volunteer Coordinators Association, believes that providing leadership opportunities for both staff and volunteers will improve your organization’s future while giving those involved an invaluable gift. This workshop is centered on making that happen in your agency.

PICK THE “RIGHT” FIGHT

Randy Frazier, President of Frazier Communications, Inc., describes three distinct differences between the people who consistently win and those who consistently lose. This session is underpinned by three points: “Pace Yourself,” “Brace Yourself” and “Face Yourself.”

Concurrent Sessions V

10:45-12:00

MEDIA RELATIONS FOR NONPROFITS AND VOLUNTEER-BASED ORGANIZATIONS, Part II

Jamie M. Byrne, Ph.D., APR, Director of the School of Mass Communication at the University of Arkansas Little Rock, shares strategies for working with print and broadcast media to strengthen relationships with your organization and increase your agency’s coverage by the media.

THE ABC’S OF NONPROFIT FINANCE AND OPERATIONS

Jennifer Keith Ferguson, J.D., Operations & Legal Director for Arkansas Advocates for Children and Families, and Jacob Wells, CPA of JPMS Cox, PLLC, address issues of Accounting, Budgeting, and Internal Controls for nonprofit organizations. Essential knowledge for new organizations and a good refresher for all.

DIVERSITY ISSUES: “AS SIMPLE AS RESPECT”

Antionette Mitchell, Professional Development Trainer, Arkansas Department of Human Services, teaches awareness and skills to promote a respectful environment in our increasingly diverse workplaces and communities. Small group discussions and interaction are key dynamics of the presentation.

BUILDING DYNAMIC BOARD LEADERSHIP FOR YOUR NONPROFIT

Pat Lile, recently retired President and CEO of the Arkansas Community Foundation, has extensive experience as the founder and leader of several nonprofit organizations and continues to serve on the boards of several agencies. She helps you look at how the structure of your board impacts its operations and success, sharing strategies to help you recruit, inspire and retain board members.